

GFWC MASSACHUSETTS Federation TOPICS

Lynne M. Stader, President

Celebrating a Legacy of LEADS in Massachusetts



GFWC Treasurer, Jolie Frankfurth joins President Stader and Director of Junior Clubs, Jen Nowak, in honoring LEADS graduates

To honor 18 years of Massachusetts graduates attending the **Leadership Education and Development Seminars - LEADS-** GFWC MA Leadership Chairman Martha Casassa orchestrated a recognition ceremony held at Combined Midwinter Meeting at Stoneforge Tavern January 25. For the ceremony Patty Salomon of the Milford Junior Woman's Club created a one-of-a kind Leadership citation with calligraphy selected by the Executive Board: *"Leadership is not about title or designation. It's about impact, influence, and inspiration."* Of 17 LEADS graduates to date, 2002 to present, nine were in attendance. Each was given a gift of appreciation then invited to sign the citation. The custom frame will be hung at Headquarters as a permanent record of their commitment to grow their leadership skills and serve Federation. Future LEADS graduates will also be invited to "sign in".

Shown attending: **Martha Casassa**, Leadership Chairman, **T Jablanski 2004** GFWC Auburn Junior Woman's Club, **Kathleen Goneau 2006** GFWC Marl-

borough Junior Woman's Club, **Nancy Clark 2010** GFWC Taunton and Raynham Juniors, **Cindy Brogan 2012** GFWC Taunton and Raynham Juniors, **Jeanne Dee 2015** GFWC Auburn Junior Woman's Club, **Katie Robey 2016** GFWC Marlborough Junior Woman's Club, **Donna Canavan 2017** The Holly Club of Wrentham, **Alicia Sheridan 2018** The Holly Club of Wrentham, **Elizabeth McCurley 2019** GFWC Marlborough Junior Woman's Club where she is a current president.

The GFWC LEADS program offers a full day of leadership training at GFWC Convention each year to one clubwoman chosen by her state who desires to improve her skills and commits to share those skills and serve her state on her return. LEADS grads in Massachusetts have served as club presidents and state program chairmen and served in positions on both the GFWC Massachusetts Executive Board and Junior Membership Board. **These women are truly creating a Legacy of LEADS in Massachusetts!**

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Message from President Lynne Stader



I so enjoyed “cruising” with our women’s clubs and Junior women’s club members at the **Combined Midwinter Meeting at Stoneforge Tavern in January**. I loved being “Captain” and hosting members for lunch at the “Captain’s Table”. How fun was that? Thank you everyone who came to hear Membership magic from national **GFWC Treasurer Jolie Frankfurth**. I immediately went home and added a few more posts- with pics- to our club’s Facebook page! See Membership Chairman Terry Rouvalis’ recap of the presentation in her article in this issue- and remember, to best recruit new members: “Say It in a Picture!”

Happy news! All three bills have since moved forward! **Never doubt the power of grass roots efforts to make a difference.** I urge every club to have a member who keeps others connected to pending legislation that fits our mission as GFWC members.

Thank you to **Darlene Coutu, Editor** for her work to create another beautiful issue filled with timely information. Look for reminders on club **contests due, Annual Conference and Convention, Day at the Forest memorials, and much more.** Please join me at **Club Institute Thursday, March 5** starting at 10:00. We will celebrate the success and *conclusion* of the focus projects of this administration- *can it BE that time already?* Citations will be presented. Some FUN is planned too- **AUCTIONS Speak Louder Than Words.** Bring a like-new or home-made item to be auctioned by our very own “guest auctioneer” MaryAnn Pierce. Proceeds to go to the memorial garden being created at Sudbury Headquarters in memory of Headquarters Secretary Diane McCurley.

Recently I attended a gun safety event honoring the 10th anniversary of the death of Olivia Marchand, a teenager killed in an episode of domestic violence in the home. It featured Angela Christiana, founder of **Moms Demand Action** as well as Jody Marchand, Olivia’s mother, who survived 3 gunshot wounds in the same incident. While there I made orange flowers to be used on the Boston Common in June for National Gun Violence Awareness Day and helped fill out **postcards advocating for three bills** to get out of committee here is Massachusetts.

Always remember you ARE the strength of GFWC Massachusetts,
Lynne president@gfwcma.org

Centennial of the 19th Amendment

It’s here! 2020- the Centennial of the 19th Amendment giving women the vote! The February page of the “Hear Us Roar” Suffrage Calendar (a great gift!) highlights grass roots action by African American and white women abolitionists in 1838 working together. Did you know the early efforts to

speak against slavery gave many suffragists the platform and voice to then speak up on the enfranchisement of women? **Has your club planned a project to celebrate the Centennial?** A list of project ideas was on the tables at Midwinter Meeting- email Martha Michalewich if you would like a copy

martha.michalewich@verizon.net



“A surplus of effort could overcome a deficit of confidence.”
Sonia Sotomayor
Supreme Court Justice



From Director of Junior Clubs, Jen Nowak



Club reports filling my email inbox made me happy in January. What made me happier was to the privilege to read all the great projects Junior Clubs accomplished in 2019. Your projects are unique, thoughtful and for some, life changing. Thank you for all the work your clubs do. I will be proud to stand with President Stader and represent GFWC Massachusetts at International Convention in Atlanta at the end of June.

If you attended the Cruisin' to Membership Magic Midwinter Meeting, I hope you returned to port with a suitcase full of information to share with your club. It was a great day and thank you to those who attended, presented or helped to make the day a success. The Mystery Raffle would not have happened without the support of clubs and individuals who donated gift cards, so thanks to all of you. Let's not forget our State Fundraising Chairman, kudos to Mary Ann Piece for her constant creativity.

We are almost at the end of the 2019 Report Entries, with the last deadline of March 1st for the Ricky Gomes Memorial Scholarship, Martha Michalewich Clubwoman Award, Marilyn Perry Leadership Award and Sheila E. Shea Club President Award entries to be sent in. Please look up the criteria on the website if you are not sure, I

know there are women from each club that deserve recognition. Please take the time to submit the entries.

Please try for your club to plan to recognize Monday, March 2nd as Read Across America Day and Friday, April 24th as Arbor Day. This Arbor Day will be the last chance to complete one of the 7 Grand Initiatives of planting trees. I hope your club has a project all set for both of those dates.

Please mark your calendars for GFWC Massachusetts Junior Membership Annual Conference on Saturday April 25th at the Holiday Inn in Marlborough. The 2020-2022 Administration will be installed Saturday Evening. Director-elect Katie Robey would love to see many familiar faces to begin her adventure as Director of Junior Clubs.

One last reminder, if your club has recently changed officers and you would like the email correspondence list updated, please email me the changes so I can keep the email list accurate.

Continue the good work and look forward to seeing you at the Spring GFWC Events.

My Email: jwnowak@charter.net

*"Wherever women
gather together
failure is impossible."*
Susan B. Anthony



Donna Shibley — President-elect



GFWC Massachusetts wants YOU!

Valuable are the contributions you can make
 Outstanding opportunity to take on an active leadership role
 Loyal and sincere in learning more about your state federation
 Untiring commitment to working with like-minded women
 Notable actions, straightforward and confident
 Thoughtful in your dedication to serving others
 Eager to make a difference with a smile and a good word
 Extraordinary hearts that offer the gift of time and talent
 Ready hands with a can-do positive attitude
 Special people who give **Hearts & Hands for GFWC**



Please consider taking the next step to serve as a member of the GFWC MA 2020-2022 Executive Board. Form provided on page 12, or contact Donna for more information: 413-519-1845, dmshibley@gmail.com

So join us – GFWC Massachusetts needs YOU!

Summary of Bylaws approved at GFWC Massachusetts Mid-winter Meeting 2020

- **Article IV and Article IX, Junior Membership-Amended** to reflect current dues of \$10 for GFWC Massachusetts and \$15 for GFWC
- **Article IV Dues, Finance and Fiscal Year-** amended to create a new Standing Committee of Finance to include GFWC Massachusetts 1st VP as Chairman, 2nd VP, Treasurer, Director of Junior Clubs, and one member at large; committee to prepare annual budget and manage assets of the GFWC Massachusetts Endowment Fund, Memorial Education Fund for Graduate Studies, and Scholarship Fund.
- **Article XIV Endowment Fund-**Deleted in its entirety. The fund is now detailed in Article IV, Finance Committee. To take effect after Annual Convention 2020.
- **Article XIV-Renamed GFWC Massachusetts Scholarship Committee** consisting of 3 members, Chairman of Finance Committee, Chairman of CSP Education and Libraries and 1 member at-large appointed as chairman.
- **Article XV Memorial Education Fund-** Substitution: **Memorial Education Scholarship Committee for Graduate Studies.** This committee will be responsible for selecting the field/fields of interest to honor a Past President, updating/distributing the forms, oversee judging, interview and select the recipients of the scholarships. To take effect after Annual Convention 2020.

GFWC Massachusetts
 Governing Documents
BYLAWS
 Katie Robey, Chairman
kdrobey@robeybaur.org

Fundraising — Mary Ann Pierce, Chairman

Fundraising Kudos

Thank you so much to the club members and clubs who donated to the Surprise bag raffle. It was a huge success and worth repeating in the future.

Thank you to the following clubs:

Braintree Women's Club
 Marlborough Junior Women's Club
 Needham Women's Club
 Woman's Club of Newton Highlands
 Northborough Junior Women's Club
 Taunton and Raynham
 Westborough Woman's Club
 Ousamequin Club
 Randolph Woman's Club
 Sandwich Woman's Club
 Lunenburg Woman's Club
 Dedham Junior Woman's Club
 Pepperell Woman's Club



And thanks to the following members:

Jen Nowak
 Lynne Stader
 T Jablanski
 Robin O'Connor
 Mary Ann Pierce
 June Alfano
 Teresa Rouvalis
 Martha Casassa
 Diane Murphy
 Darlene Coutu

If we missed a name or club, please forgive us! Thank you from the Fundraising Team! Midwinter Fundraising was very successful and we hope to continue with some surprises at Annual Meeting.

Mary Ann Pierce mapgfwc@msn.com
 LIVING THE VOLUNTEER SPIRIT
GFWC@GFWC.org

“Charity is an unending self-discipline which always looks and leads towards the eternal affection.”

Julia Ward Howe

Annual Meeting Fundraiser

PURSE-ONALITY is back! Start planning on **spring** and **summer new purses** filled with a surprise or two. There may be a special Casino raffle! Our Farewell to Federation Station as we know it will include a n ACCESSORIES and MORE Table. We are asking Clubs to donate purses for the raffle. Create, accessorize, and

enjoy! Stay tuned for more details at Club Institute in March. Flyers will be available.

And remember if you want to attend the **1898 Society Reception**, Membership is required. Send a check to T Jablanski for \$20 today.

Tax Time — T Jablanski, Treasurer



File, file, file. It's that time again. A reminder from your treasurer. Each General Federation of Women's Clubs of Massachusetts clubs are required to file with the IRS. Has your club filed their taxes? Once, your club has filed, a copy of the receipt should be sent to your GFWC Massachusetts headquarters,

Attention: Treasurer. Have you done that? If your reading this message then you are responsible for making sure that your club receives this information and that your club is in good standing with GFWC Massachusetts and the IRS.

Email: treasurer@gfwcma.org



Lucille Barton
President's Project Chairman

Once again, a BIG HAND OF APPLAUSE is sent out to all participating Clubs for their enthusiastic support of the President's Project – More Than Words! Our goal has far surpassed the original hope of reaching a donation of 20,000 gently used books, DVD's and CD's. It is well assured that by Annual Meeting, we will be well over 30,000. This GFWC Massachusetts project will come to an end, but not to our members. Many clubs have expressed an interest in continuing the collections next year as part of their Community Service either as an Education project, or perhaps you might include it in your Conservation projects because they are not "throw-aways" and will continue to be used by someone else.

It was exciting to learn of the **Massachusetts Youth Leadership Foundation's** collaboration with MTW at their MYL

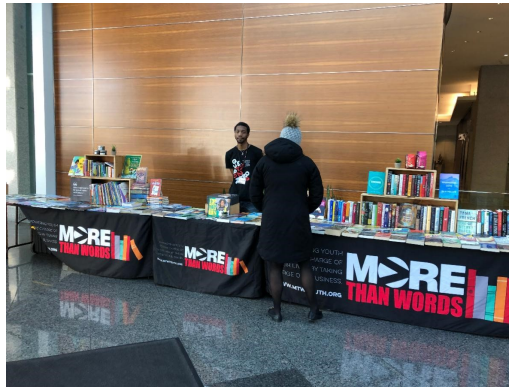
alumni event in February. As we are a primary sponsor of MYL, how wonderful it was to learn of them working together! MTW has also received both national and local recognition. Let's hope all your good works played a significant part in its success. Continue to hold your book drives, place your book order with MTW or visit their new store and library in their new Boston facility. **PLEASE NOTE: The book bin at the GFWC MA Headquarters in Sudbury will be removed by April 1st.** BUT, that doesn't mean that your contributions must also end – you can call MTW with your large pick-ups. They will gladly come and serve your needs. Just contact bookdrives@mtwyouth.org.



Books, please

Need help? Please contact me at jelab@beld.net.

Host a Pop Up Shop with More Than Words



Want to bring More Than Words to your company or organization? We'll bring our youth-run business to you for a half day filled of best-seller shopping!

A temporary bookstore pop-up is an amenity in a corporate lobby, farmers market, or special events, and builds awareness and creates au-

thentic customer service opportunities for our young adult staff. It's a great way of engaging colleagues and friends and helps raise awareness about More Than Words and our model.

Contact
Director of Strategic Initiatives
Bobby Nasson at 617-674-5559 or bnasson@mtwyouth.org

"We are of opinion that instead of letting books grow moldy behind an iron grating, far from the vulgar gaze, it is better to let them wear out by being read."
Jules Verne

Scholarships — Darlene Coutu, Chairman

March 1, 2020 is the deadline for submitting applications for scholarship awards. GFWC MA offers scholarships for undergraduate and graduate degrees for high school seniors, college graduates, and women returning to school. Awards are available starting at \$500 in the following areas of study: Music, Public Health, Communication Disorders/Speech Therapy, Teaching, International Study Abroad, Art, Political Science, and the new Business Scholarship, as well as Fellowships. And there's a scholarship for those of

Italian heritage! Could this be your child, your grandchild, someone you know, or YOU? With the ever-increasing cost of college tuition and books, students could use our help. Applications for 2020 awards are available at www.gfwcma.org/scholarships or by contacting the chairman. Be sure to announce scholarships at the high school in your town, advertise in your local newspaper, newsletter, Facebook, Twitter, or by word of mouth.

Questions? Please email Darlene Coutu at darlenepwc@charter.net.



Membership — Terry Rouvalis, Chairman

Our Keynote Speaker at Midwinter Meeting, Jolie Frankfurth, shared some wonderful tips on the use of Social Media to attract members, new and existing. Did you know that when you use social media to publicize your club you have only **nine seconds** to obtain the viewer's attention? Yes, that's right **nine seconds**! One of the most efficient methods to do this is to use pictures to capture your audience, one that tells your story. Instead of a group photo of the Veteran's Committee members, a snapshot of committee members placing a flag or wreath on a Vet's grave piques the onlooker's interest to learn more. Encourage your members who are photography buffs or who just enjoy taking pictures to start posting those action pictures on Facebook for all "friends" to see and maybe you will attract a new member or two.

The Winter Recruitment Campaign, focusing on Mentoring, with a deadline of March 1st is fast approaching.

You have the option of sending in your forms directly to the headquarters address printed on the campaign form, or send it to me for the Women's Clubs or Katie Robey for the Junior Clubs. If you send the form directly into headquarters be sure to send a copy to me or Katie. What does your club do to mentor your new and existing members?

Are you thinking about that special member who qualifies being considered for Club Woman of the year? Only one nomination per club is allowed and all nominees will be acknowledged as well at Annual Meeting. Forms for both contests are online at the GFWC MA website or you can contact me for the forms. Katie and I are looking forward to reading your entries and we know our job will be challenging.

United by Our Diversity
Terry Rouvalis
trouvalis@msn.com

"We are never really happy until we try to brighten the lives of others."

Helen Keller



Community Improvement Contest Ann Marie Bielenin — Chairman

Has your club improved your community. From planting gardens, purchasing life-saving equipment, setting-up or restock a food pantry/library, or renovate & redecorate a room in a shelter.

The Community Improvement Contest is the GFWC's oldest, continually running contest.

The Community Improvement Contest can be found on the www.gfwcma.org: (Hit Menu button, then Program Information, then scroll down to Other Items of Interest). This will bring you to all pertinent information you will need to get started, keep you on track and help you tell your ultimate story.

Projects **MUST** be accomplished during the program period: January 1, 2018- December 31, 2019. Club entries must be sent to your State Community Improvement Program Award Chairman, Ann Marie Bielenin, postmarked no later than March 1, 2020.

All entries must include a current, completed Community Improvement Contest Entry Form.

It will be my pleasure to help you achieve success for your Community Improvement Contest. Ann Marie Bielenin at abielenin@aol.com with any questions you may have.



GFWC Massachusetts Photography Contest Diane Murphy — Chairman

CLUBWOMEN you still have time to enter the GFWC Photography Contests. The deadline is **March 1, 2020** or **hand carry** to March Institute (**March 5**). Enter the **World in Pictures Contest** under the following subcategories **Living Things, Scenes, or Still Life**. Show your club members at work by entering the **“Volunteers in Action”** contest.

Your **club** should vote for one photo and enter the **“A Year In Pictures”** Contest

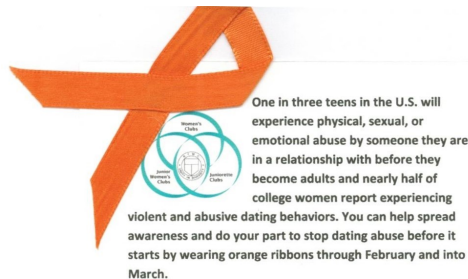
and send it Directly to GFWC, 1734 N Street NW, Washington, DC 20036-2990. There is a **major** change in the contest, GFWC will **not publish a calendar** with the A Year in Pictures winners starting this year. Be sure you have the **contest form** attached to all photos and also include the **CREATIVE ARTS WAIVER**, with each photo.

For more information go to www.gfwcma.org/program-information.html

“No kind action ever stops with itself. One kind action leads to another.”
Amelia Earhart



President Stader and Freddie Kay, Founder of Suffrage 100 MA



Teen Dating Violence Month

Attendees at Mid-winter Meeting received orange ribbon pins provided by Nancy Martin, Domestic Violence Awareness Chairman, Junior Membership.



It's Time! 3 Ways to Honor Your Outstanding Clubwomen

GFWC MASSACHUSETTS CLUBWOMAN OF THE YEAR AWARD

Nominations are due April 1st.



This federation award is an occasion to highlight extraordinary Massachusetts clubwomen who are standouts in your club- the clubwoman who has gone above the call of duty. Who do you know in your club that always says “yes” to further the goals of the club, takes on roles both as follower and leader and always promotes club activities?

Nomination for this award is an honor and all nominees will be honored at Annual Meeting at the Awards Banquet on May 2, 2020. Always a special moment! Details and guidelines can be found at <https://www.gfwcma.org/forms.html> under “Forms”. Submit entries to Membership Chairman Terry Rouvalis (781-690-6323) by April 1st. **Every club has a deserving member!**

JULIA WARD HOWE CLUB PRESIDENT AWARD

Nominations are due APRIL 1st.

This award is a special honor for a Club President who exemplifies Federation leadership within her club. Nominees will be recognized at the Awards Banquet at Annual Meeting May 2, 2020. Nominations should outline:

- **How your Club President demonstrates strong leadership at your club meetings;**
- **How your Club President uses her leadership skills to connect your members and their activities to the work of GFWC and GFWC of Massachusetts;**
- **Why your Club President deserves this special recognition.**



Presidents *cannot* nominate themselves of course, so if you are a club officer or incoming president, typically the nomination process would be in your hands. Nominations should be submitted to President Stader by mail or email. **You can find details and guidelines on the Nomination Form on the website under “Forms” at <https://www.gfwcma.org/forms.html>. Submit by APRIL 1st.**



Your club president deserves to be recognized

DONATIONS TO MEMORIAL FOREST honoring Clubwomen

Donations should be sent to HQ by May 15, 2020.



June 4, 2020 is Federation Day at the Forest. **This day is set aside to honor and celebrate the lives of dedicated club women.** Names of all who are honored with a donation (**can be submitted by individuals or clubs**) will be recorded at HQ and read at the ceremony.

Donations may be given as **MEMORIALS** or **TRIBUTES** and are not limited to clubwomen. Memorial Forest donations help with upkeep, plowing, and other expenses. Download the **Donation Form** at: <https://www.gfwcma.org/program-information.html>

GFWC Massachusetts Combined Mid-winter Meeting, January 25, 2020



President Stader welcomes
Jolie Frankfurth, GFWC Treasurer



And the nominees are...



Where's the pool!



Club Institute & Holiday at Headquarters



GFWC Massachusetts Member Clubs



Boston Parliamentary Law Club
105 Years!



President Stader celebrates holidays
with Westboro Woman's Club



Westboro High School performs
for Westboro Woman's Club



Lunenburg Woman's Club



Millbury Woman's Club
at The Chain of Lights



South Shore Region
District Roundtable



Ousamequin Club



Club Institute

Thursday, March 5, 2020

10:00-12:00

Headquarters, Sudbury

Wreaths Across America

Video presentation by Director of Junior Clubs
Jen Nowak celebrating the 2018-2020 Junior
Focus Project.

More Than Words

Rebecca Mulrean, Development Manager, will
join us to celebrate the successful conclusion
of the 2018-2020 President's Project.
Citations will be given.

AUCTIONS

Speak Louder Than Words!

JOIN THE FUN! Yes, you can re-gift!

LIVE AUCTION! Bring an item in original box,
purse, accessory nicely displayed, or donate a
plant, wine or handmade item.

One item limit per person, bid on as many as
you like! Proceeds will support the new
garden being created at Sudbury HQ in
memory of Diane McCurley.



We want to see you at
GFWC Massachusetts

ANNUAL MEETING
At the Colony Club, Tower Square
2 Boland Way, Springfield, MA
May 2-3, 2020

\$139 Group room rate available till April 7.
Call (413) 781- 7111 and ask for the
General Federation of Women's Club rate or
Book online using this link:

<https://ec.synxis.com/rez.aspx?Hotel=95080&Chain=5150&arrive=5/1/2020&depart=5/3/2020&adult=1&child=0&group=GGFWCO>

Just minutes
from the new
MGM Casino



What Can You Expect at State Convention?

Saturday Business Session, Scholarship Presentations, 1898 Society Reception

Guest Speaker, Kaelly Miller, Miss Hampshire County 2020
"Heads Up! Concussion Awareness and Prevention"

Awards Banquet, Club Project Awards, Contest Awards
Clubwoman of the Year and Julia Ward Howe Presidents Award

Sunday Morning Business Meeting, Reports; Opportunity Raffle

Installation Ceremony 2020-2022 Officers Celebration Luncheon



Reasons to attend a state meeting?

Vote as a delegate on important federation business

Learn more about club projects and initiatives

Meet your GFWC MA leaders

Meet club women from across the state

Complimentary
Breakfast for
overnight guests.
Complimentary
Parking at
Tower Square
Garage

Watch for
the *Call* and
Registration
to be sent to
clubs in
March

BINGO III

Who's ready for an afternoon of fun with friends? Due to the success of our first two events, we are holding a third BINGO event.

WHEN: Sunday, March 22

WHERE: GFWC MA Headquarters, Sudbury

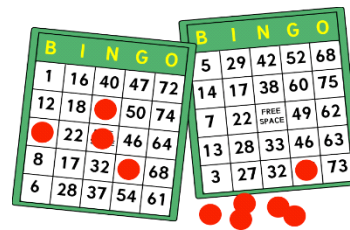
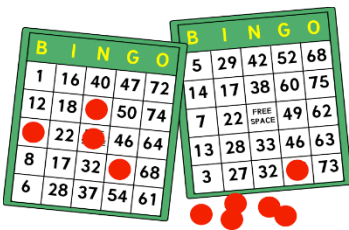
TIME: 1:00-3:00 pm

COST: \$25.00 per person

THEME: Yes, Spring has finally Sprung. Wear your best decorated spring hat - creativity encouraged.

Price includes: free raffle tickets, 4 bingo cards (more are available to purchase), snacks, beverages and prizes galore! BYOB is allowed.

**Contact Donna to secure your spot:
dmshibley@gmail.com or 413-519-1845**



**Come support GFWC Massachusetts,
have FUN, and win some great prizes!**

REMINDERS!

March 1		Scholarship and Fellowship Applications are due
March 5	(Thurs.)	March Club Institute 10:00 AM; Executive Board 12:30, HQ
April 1		Clubwoman, Julia Ward Howe Presidents Award entries due
April 25	(Sat.)	GFWC MA Junior Membership Annual Conference, Holiday Inn- Marlborough
May 2-3	(Sat. Sun.)	GFWC MA Annual Meeting, Tower Square Hotel, Springfield
May 15		Honorariums for Day at the Forest reading due
June 4	(Thurs.)	Federation Day at the Forest, Headquarters Sudbury 1:00
June 27-30		GFWC Convention, Atlanta, GA



“Men, their rights, and nothing more; women, their rights, and nothing less.”
Susan B. Anthony

Katie Robey joins in the excitement of the 2020 Rose Parade in Pasadena, California. Pictured is the “Years of Hope, Years of Courage” award-winning float and marching women in white representing the 100 year anniversary of the passing of the 19th amendment granting women the right to vote.

