



General Federation of Women's Clubs of Massachusetts
T Jablanski, President



GFWC Advancement Plan: Membership Recruitment Campaign ~ 2022-2024
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GFWC'S
"SPARKLE AND SHINE" RECRUITMENT CAMPAIGN

**MEMBERSHIP "SPARKLE AND SHINE"
RECRUITMENT CAMPAIGN**

Join GFWC clubs nationwide in our popular
Membership recruitment campaign

June, July, and August
RETENTION
*"Pearls – strengthening
Relationships"*
Report due September 1

September, October, and November
RECRUITMENT
"Ruby – Share Your Passion!"
Report due December 1

December, January, and February
MENTORING
*"Emerald – Harmonious
Connections"*
Report due March 1

March, April, and May
RECOGNITION
"Diamond – Shine Bright"
Report due June 1

Send the name with contact information of the new dues paying member
to A. Elaine Brickman.

Please do not forget to add the name of the recruiter.
Email reminders will be sent with the date this information is needed by.