

GFWC Massachusetts Community Impact Program Contest

As GFWC's longest standing project, it has also presented opportunities for growing club membership, enhancing leadership skills, building relationships with individuals and groups, and creating public awareness of club activities and GFWC. Community Impact Projects should make a visual, physical, or emotional impact at the grassroots level. These projects should raise awareness of GFWC volunteering and the impactful efforts made by clubwomen.

Now is the time for your club to start preparing a Community Impact Program in your community even though the deadline is **MARCH 1, 2026**.

Is there something in your community that is needed, and your club has been involved in or started.

The following are some examples: Build a playground, open a food pantry or soup kitchen, set up small libraries around town your community, establish a homeless or veteran shelter for temporary shelter, community gardens, set up a prevent bullying campaign, set up a community art center.

These are just some of the ideas that can be done. Have a club meeting brainstorm and come up with ideas and projects that you can help your community.



OUTLINE THE PROJECT TO CREATE A PLAN OF ACTION

The club creates a project plan that may include:

- Project goal statement describing a clear picture view of what is to be accomplished by the project and what benefits will be gained when the project is completed.
- Community connections for collaboration.
- Funding needed and possible sources.
- Media outlets and plan to promote the project in the news, online, and social media.
- Timeline for the project.



Community Impact Program Contest
Diane Murphy, National Contest Chairman
617.435.7417
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CONTEST DESCRIPTION

Each Community Impact Program Award Entry Form can feature one project based on community need or the Community Connection Initiative from one of the Special Program Areas and/or Community Service Programs. The selected project must be undertaken by a club and accomplished during the award period of **January 1, 2024 to December 31, 2025**.

Award Entry Form highlights the following:

- Brief description of the project and the issue/problem you are trying to solve.
- Project scope including:
 - the plan of action.
 - costs to implement and how the project was funded.
 - community collaboration, if any.
 - obstacles, if any, you overcame to implement the project.
- Results achieved and the long-term effects of the project on the community.
- Public relations and media (include internet, newspaper articles, social media, television, etc.) including pictures of the project activities.

Total entry cannot exceed 10 pages, including photos, media, etc.

The Community Impact Program Award Entry Form must be included!
(this is posted on the GFWC MA website: Women's Clubs, GFWC MA Program Information)

OTHER GUIDELINES

Clubs that have previously won this award must submit entirely new projects for consideration; expanded projects will not be considered.

Deadline is MARCH 1, 2026.

Send to:
Diane Murphy, Photography Contest Chairman
40 Wilmarth Street, Randolph, MA 02368

Winning entry will be announced at the GFWC Massachusetts Convention on May 2, 2026 in Marlboro.

Winning entry will be sent to GFWC National for further judging.
Winning entry will receive a check for \$100, unless the state entry wins the GFWC National Award which is \$2,500.