

GFWC ANNUAL GIVING PROGRAM

2024-2026 GFWC CLUB MANUAL

HONOR THE LEGACY - SUSTAIN THE FUTURE

"IF YOU CHANGE YOUR MINDSET, YOU HAVE THE ABILITY TO CHANGE YOUR WHOLE WORLD." DAMIEN THOMAS

GFWC members have spent the past 134 years volunteering to improve the lives of their neighbors, communities, and the world. In fact, for all these years, members have raised funds in support of numerous worthy causes and the organizations that promote them. It is NOW time for members to invest in GFWC to secure our legacy and sustain our organization for the future.

The Annual Giving program was established in 2022. The program was designed to encourage members to make recurring monthly, quarterly, or annual donations that would positively impact and sustain GFWC's scope of work. Becoming a donor in the Annual Giving Program demonstrates your commitment to investing in the organization that changes lives forever. The program will be reviewed during the 2032 Administration.

GFWC will continue to educate members about powerful possibilities that lie ahead through this type of sustained giving, engage members in making the changes necessary to create a sound future, and empower each of us to be the catalyst for change globally. The growth of the Annual Giving Program will greatly enhance GFWC's Circle of Influence.

Honor the Legacy, Sustain the Future. Information on the Annual Giving Program is available in the Member Portal Digital Library in the Club Manual or Donations Folders.

Your tax-deductible gift to GFWC, a 501(C) (3) organization, is greatly valued and appreciated. For additional information, contact Carol Rich, Annual Giving Committee Chairman, at 815-674-6951



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**GENERAL FEDERATION
OF WOMEN'S CLUBS**

2024-2026 ANNUAL GIVING PROGRAM COMMITTEE

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HOW TO BECOME A DONOR

Members and organizations can choose their method of giving (monthly, quarterly, annually), in any amount for a regular gift, and the area(s) they wish to support (See the Annual Giving Program Donation Form for designated areas to support). Donors may opt out of this program at any time.

MEMBERS MAY DONATE IN A VARIETY OF WAYS, INCLUDING:

- **Online** through the Member Portal: Select the Annual Giving Designated Fund to which you would like to make a contribution. There is a place to make a note, and this is where the donor will note if the contribution is for a specific project or area.
- **By check** made out to GFWC, with the individual fund named and/or specific project in the memo field, and mailed to GFWC, 1734 N Street NW, Washington, DC 20036-2990, AND by attaching the printed Annual Giving Program Donation Form.
- **Credit Card** by calling GFWC and providing a specific fund to which the donation should be applied.
- **Cash:** Donations made by cash must include a completed Annual Giving Program Donation Form.
- **Zelle:** For the donation to be applied correctly, donors using this method must add the Annual Giving Designated Fund to which the donation should be applied in the memo field. The memo field also has a place to add a note.
The contribution goes to GFWC: donations@gfwc.org

ANNUAL GIVING PROGRAM RECOGNITIONS

Participating in the GFWC ANNUAL GIVING PROGRAM is just one of the many ways members can annually invest in GFWC's future. Recognition of giving completed from July 1, 2024 to June 1, 2025 will be acknowledged at the 2025 GFWC Convention; giving completed from June 2, 2025 to June 1, 2026 will be acknowledged at the 2026 GFWC Convention.

All donors will be recognized regardless of the amount donated. Each "Annual Giving Donor" will receive a ribbon for the member's GFWC Annual Convention name badge. Quarterly recognition will be included in the *GFWC Clubwoman Magazine*, and annual recognition will be in the Convention Program.

ANNUAL CUMULATIVE RECOGNITION AMOUNTS

\$125 annual donation (\$10.42/month)

- Listing on Annual Giving Donor Page on GFWC Website

\$500 annual donation (\$41.70/month)

- Previous, plus
- Listing in *GFWC Clubwoman Magazine*
- Special Recognition Gift

\$1,000 annual donation (\$83.35/month)

- All previous, plus
- Special Recognition at State Convention and Region Conference

\$2,500 annual donation (\$208.35/month)

- All previous, plus
- VIP Donor Reception at Annual Convention

\$5,000 annual donation (\$416.70/month)

- All previous, plus
- Invitation to annual Federation Day event at GFWC Headquarters
- VIP seating at GFWC Annual Convention



CUMULATIVE GIVING DONOR LEVELS

GFWC has established an Annual Giving Program to honor our biggest financial supporters from around the world. The funding coming from this special group of supporters helps GFWC continue to achieve its mission. Annual Giving has been established at two levels, each paired with a range of benefits. Donors will be recognized quarterly and at the end of the Administration calendar year for the achieved level of cumulative giving.

- **Visionary Donor Level:** Includes individual members and outside organizations
- **Empowerment Donor Level:** Includes a group of members, club, State, or Region

These two Donor Levels are so exciting because member or organization donations will be added together and count cumulatively even when divided among the 1734 Society, Women's History and Resource Center Fund, Endowment Fund, Croly Gravesite Fund, Library Replenishment Fund, GFWC Headquarters Façade Restoration and Beautification Project, and other funds listed on the Annual Giving Program Donation Form! This means contributions can go to what donors care about most and still be counted toward their cumulative giving total.

VISIONARY DONOR LEVEL

Membership in this exclusive giving level represents **individuals' or organizations'** cumulative giving of \$25,000 or more.

- Inclusion of the donor's name on signage at GFWC Headquarters
- Visionary Donor Level GFWC emblem pin earned
- Individually recognized at the Annual Convention and Region Conference
- Highlighted on the special Visionary Donor Level section of the GFWC website
- Invitation to GFWC Visionary Donor Level event

EMPOWERMENT DONOR LEVEL

Membership in this giving level represents cumulative giving by a **group of members, a club, State, or Region** over \$10,000.

- Inclusion of the group, club, State, or Region's name on signage at Headquarters.
- Group recognition at the Annual Convention and Region Conference
- Highlighted on the special Empowerment Donor Level section of the GFWC website



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ANNUAL GIVING PROGRAM DONATION FORM

HONOR THE LEGACY - SUSTAIN THE FUTURE

Donated by: (please select one)

- GFWC Member
 Club
 State
 Region
 Group
 Non-GFWC Individual
 Outside Organization

DONOR INFORMATION		
If Individual Donor, First & Last Name		
If Other Donor Type, Contact Name		
Mailing Address		
City	State	Zip Code
Phone	Email	

Please indicate the \$ amount desired for designated area(s)

Date of Donation: _____

\$ _____ GFWC Annual Fund/Unrestricted

\$ _____ GFWC Programs Fund

\$ _____ GFWC Endowment Fund

\$ _____ 1734 Society Fund

\$ _____ GFWC Headquarters Facade Restoration
and Beautification Project Fund

\$ _____ GFWC Signature Program: Success
for Survivors Scholarship Fund

\$ _____ GFWC Jane Cunningham
Croly Gravesite Fund

\$ _____ Women's History & Resource
Center Fund

\$ _____ GFWC Library Replenishment Fund

\$ _____ WHRC Art & Artifacts Fund

In Memory/ Honor of: _____ **Total Donation Amount \$** _____

Person's name, State, Club Name, Region Name if applicable

PAYMENT OPTIONS

Please include the following in the memo line of your check or Zelle transaction: "Annual Giving Program: (Name of Designated Fund)"

- Check (Payable to GFWC)
 Cash
 Credit or Debit Card
 Zelle

Credit or Debit Card donations are accepted at
memberportal.gfwc.org/supportus

THANK YOU FOR YOUR SUPPORT! How can we recognize your contribution?
 Email
 Hardcopy

Email or mailing address for acknowledgment: _____

*if different from donor information above or if in honor of someone

Do you wish this to be an anonymous donation?
 Yes
 No

Please complete this form and send it to: **General Federation of Women's Clubs**
 1734 N ST NW, Washington, DC 20036-2990
 Attention: GFWC Annual Giving Program
 Or email to: AnnualGiving@GFWC.org

GFWC FUND DEVELOPMENT

GFWC Designated Funds support the work of GFWC by providing essential funding in targeted areas. They are vital to continue GFWC’s mission of strengthening our communities and enhancing the lives of others.



GFWC ANNUAL FUND/UNRESTRICTED

This fund is unrestricted and funds will be used for the area most in need at the time, as determined by the GFWC Executive Committee. This fund is essential and enables the use of funds to be added to other funds to complete major projects such as the recent Marquees Project, a critical need for which funds had not been designated.



GFWC ENDOWMENT FUND

The GFWC Endowment Fund was started in 1910 to help ensure a firm financial foundation and assist in providing for the future needs of GFWC. Contributions to this fund are permanently restricted, but interest earned on the fund is unrestricted and has been used to support programs, advocacy, outreach efforts, and overall membership development opportunities.



GFWC HEADQUARTERS FACADE RESTORATION AND BEAUTIFICATION PROJECT FUND

Donations to the GFWC Headquarters Façade Restoration and Beautification Project will go towards the restoration of the iconic white front facing exterior walls of GFWC’s beloved Headquarters buildings. Over time, the brick and stonework that gives our Headquarters its grand and elegant appearance has deteriorated and needs major repairs. Restoration work will include stripping existing paint, cleaning and sealing, mortar and stonework repair, repainting, and more. This restoration will not only enhance the beauty of our Headquarters, but it will also protect the historic interior spaces and collections and secure the buildings’ long-term structural integrity.



GFWC JANE CUNNINGHAM CROLY GRAVESITE FUND

Help honor our founding mother by donating to the GFWC Jane Cunningham Croly Gravesite Fund. This fund provides the necessary means to maintain her gravesite in Lakewood, NJ. In 2010, thanks to your generosity, the Croly family gravesite was refurbished.



GFWC LIBRARY REPLENISHMENT FUND

Tying together members' generous financial gifts and passion for literacy with our mission of community improvement through volunteer service, the GFWC Library Replenishment Fund assists in restocking the collections of public- and public-school libraries that have been affected by natural and manmade disasters.



GFWC PROGRAMS FUND

The GFWC Programs Fund offers an opportunity to donate to one of GFWC's Special or Community Service Programs, which help clubs more effectively develop projects and programs that address their current and upcoming community needs. Donations collected for each program will be used to fund various scholarships, educational events, speakers, webinars, and other activities that support the program.



1734 SOCIETY FUND

Named for the GFWC Headquarters' address at historic 1734 N Street NW in Washington, DC, the 1734 Society is dedicated to preserving and maintaining the building as a National Historic Landmark. Those donating to the 1734 Society understand the importance of historic preservation and take pride in supporting GFWC Headquarters.



GFWC SIGNATURE PROGRAM: SUCCESS FOR SURVIVORS SCHOLARSHIP FUND

Improve the lives of domestic and sexual violence survivors around the country by making an investment in their future with a donation to the *GFWC Signature Program: Success for Survivors Scholarship Fund*. Money from the fund allows GFWC to award survivors with a scholarship, giving them hope for a better tomorrow. The GFWC Success for Survivors Scholarship was created through GFWC's commitment to our Signature Program to change the lives of survivors as they take the next step in reshaping their future in a positive way through higher education. For nearly half a century, GFWC has fought to eliminate domestic violence, and the establishment of this fund is one way that GFWC moves toward achieving that goal.



WOMEN'S HISTORY AND RESOURCE CENTER (WHRC) FUND

Founded in 1984, the Women's History and Resource Center collects, preserves, interprets, and promotes the history of the GFWC and women volunteers. Funds donated to the WHRC are used to purchase preservation supplies, collections management technology, and books for the WHRC research library. In addition, WHRC donations support outreach activities directed toward students, teachers, and others.