



Embracing Leadership

Newsletter from the
GFWC Leadership Committee
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2022-2024 GFWC LEADERSHIP COMMITTEE

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GFWC Advancements and Programs Forum Highlights

On April 9, we were pleased to feature GFWC Communication/Public Relations Chairman Jen Nowak and GFWC Design and Publications Manager Candice Gill to share information about using the new GFWC Emblem. Candice explained the various types of emblems and when to use each one. Candice created emblems for each state and each region to use and shared where these can be found (in the new Member Portal). Check out the video for more information.



Next, on May 14, GFWC Membership Chairman Nancy Ames discussed various ways to keep club members engaged throughout the summer months when many clubs do not hold regular meetings. Hopefully, this video will provide you with new ideas for use with your club this summer.

The last Teach It Tuesday will be June 11. This session will focus on the transition to the new administration. We will summarize what we have accomplished during this administration and then introduce the new chairmen managing the Forum for 2024-2026. Stay tuned for a sneak preview.



Thumbs Up Thursday
Dara Bergdoll, GFWC Credentials Chairman, joined us on April 4 to provide information on who can register as delegates for the 2024 GFWC Annual Convention in Chicago. She shared information on the registration process and the election

The General Federation of Women's Clubs is a unifying force, bringing together local women's clubs, with members dedicated to strengthening their communities and enhancing the lives of others through volunteer service. With nearly 60,000 members in affiliated clubs in every state and more than a dozen countries, GFWC members are community leaders who work locally to create global change by supporting the arts, preserving natural resources, advancing education, promoting healthy lifestyles, encouraging civic involvement, and working toward world peace and understanding. For more information, please visit www.GFWC.org or call 1-800-443-GFWC (4392).

process that will take place during this convention.

A second Thumbs Up Thursday was held on April 11, featuring Joanna Church, GFWC Women's History and Resource (WHRC) Librarian. Joanna shared some of the featured items from the WHRC library and talked about the 40th Anniversary Celebration on May 1. Photos from this celebration can be found in the Member Portal under Media Gallery.

The last Thumbs Up Thursday for this administration was posted on May 2. It featured Ruth Sloom, Chicago 2024 GFWC Convention Chairman, and Phyllis Skubic, GFWC Convention and Meetings Chairman. Ruth shared information about the Road to Chicago—how to get there and things to do around the hotel. Phyllis shared what we will be doing during the convention. It sounds like an exciting time that you will not want to miss!

All Teach It Tuesday and Thumbs Up Thursday recordings are pinned to the Featured Section at the top of the Forum Facebook page.

We hope you have enjoyed the daily posts in the Forum throughout this administration. We just finished posting the Top Ten Projects in all the areas. What a great way to find new ideas to share with your club members when trying to breathe fresh life into your club projects. Posts in June will

focus on the upcoming convention in Chicago to prepare you for making the most of your convention experience.



Top Ten Leadership Projects

Juniorettes Plan Membership Event

The Dominion Juniorette Club (VA) demonstrated leadership skills in planning a membership event. The girls arranged the event and planned to give an informative presentation about the club. Each member had an opportunity to contribute to the presentation, some preparing the PowerPoint and some speaking. They explained what the club did and the fun they had while completing projects. Only minor guidance from the sponsoring club was given to these girls early on.

Make Learning Fun

The president of the GFWC History Club of Whitesboro (TX) was a GFWC LEADS graduate in 2022. She applied what she learned to her club, district, and state. She knew members learn new skills when presented in a fun manner; thus, she developed skits and games and adapted songs used at various levels. Two games were GFWC Trivia and GFWC Communication Jeopardy, both

great ways to teach members about GFWC.

Technology Is Our Friend – Please Don't Take Our Technology Away!

Hybrid meetings were commonplace for the Lakeland Area GFWC as they had a new venue with excellent Wi-Fi capability. Every meeting was recorded through Zoom and housed on the club's YouTube channel for members to access. This assisted the recording secretary and was available for members who could not make the meeting. Club members also benefitted from email, recorded reminder phone calls, Facebook, and a Shared Google Doc for recording Volunteer Hours.

Check out the Member Portal for more Top Ten Projects. Top Ten Projects from the last five years are included in the portal and provide great ideas for new projects for your clubs.



Have you registered for the new GFWC Member Portal? This new, user-friendly platform will help you access important GFWC documents and connect with fellow clubwomen. A search engine has been developed to assist you in finding the information that you need.

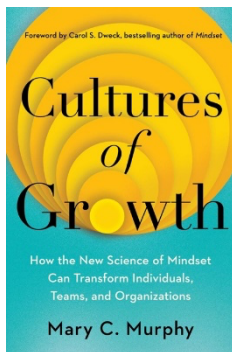
Your current account information will be transferred to the new platform. All users must complete a one-time registration using their existing email on the new portal. Complete your registration today!

What Are You Reading?

What leadership/personal development books are you reading this month?



Mary Murphy's newest book, *Cultures of Growth*, explores how organizations that are more focused on a growth mindset can bring about deeper learning, create more powerful collaboration, inspire innovation, and build the culture necessary for risk-



taking, which ultimately leads to growth. When an organization approaches tasks through a growth mindset, inspiration comes from the members at all levels and backgrounds.

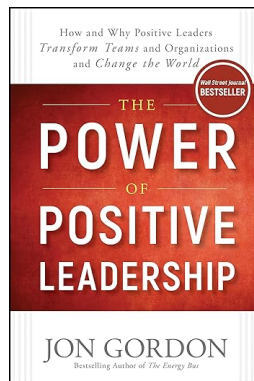
Murphy shares examples of various organizations and how the growth mindset leads them to create great successes within all levels of their organizations.

Resources for Personal Development

Several resources are available that you can have delivered to your email on a regular basis. These resources provide good tips for leadership and personal development. Three of these resources are described here.

Jon Gordon – Weekly Newsletter

We have featured a couple of books written by Jon Gordon during this administration: *The Energy Bus* and *The Power of Positive Leadership*.



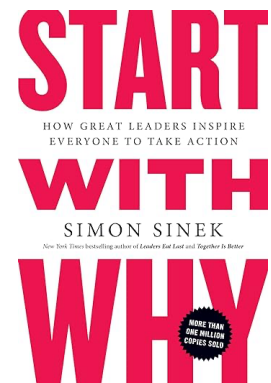
Jon Gordon also has a weekly newsletter that you can sign up to receive every Monday morning. Each email features positive tips related to leadership and life. Go to jongordon.com and click on Tools. Then click on Newsletters, and you can sign up to receive the newsletter. Additional resources can also be found on the website.

James Clear Weekly Email

Another favorite weekly email comes from James Clear, author of *Atomic Habits*. His newsletter is called *The 3-2-1 Newsletter*. It includes 3 short ideas from James Clear, 2 quotes from other people, and 1 question for you to ponder. Go to Jamesclear.com/3-2-1 to sign up for this weekly newsletter every Thursday.

Daily Quotes from Simon Sinek

One last resource that may interest you is an email with a daily quote from Simon Sinek, interest you is an email with a daily quote from Simon Sinek, author of *Start with Why*.



Go to simonsinek.com and scroll to the bottom of the page. Find "Stay Connected" and sign up for the daily inspiration. Here is a few favorite quotes:

"When we work hard for something we don't believe in, it's called stress. When we work hard for something we love, it's called passion."

"Failure we can do alone. Success always takes help."

LEADS 2024



LEADS 2024 training will take place on Friday, June 28, 8:30 a.m.—4:30 p.m. The GFWC Leadership Committee is excited to welcome 42 LEADS Candidates to this training. A full day of training and fun is planned to assist the candidates in building their leadership skills. Each candidate will have resources to take home and share with others as they continue on their leadership journey.

Training will include breakout sessions on Conflict Resolution, Listening Skills, Parliamentary Procedures, and Public Speaking. Additional whole group sessions will focus on Developing Your WHY, GFWC Resolutions, Building Influence, and Time Management.

LEADS Candidates are also invited to a Meet & Greet Thursday night. Candidates will have the opportunity to visit with the GFWC Executive Committee, GFWC Leadership Committee, and other LEADS Candidates.

Let's grow together in our leadership journey!



Leadership Award Entries

Thank you for submitting your Leadership Award Entries.

The entire GFWC Leadership Committee read the entries and assisted in selecting the state winners, club creativity honorees, and top ten projects. This year, we saw tremendous growth and improvement in the quality of projects submitted. Many activities are taking place in all states to develop leadership capacity among our GFWC members. Thank you for your efforts in growing leaders in your clubs.

Annual Convention June 29 – July 1 Chicago, Illinois See you soon!



Convention Workshops: Leadership

Join the 2024-2026 Leadership Committee as they present this year's workshop. This is just

one of eight workshops to be presented on Sunday morning. Don't miss out on all the opportunities for new learning.

LEADERSHIP ODYSSEY: CHARTING A NEW COURSE

Presenters: Ann Landis, 2024-2026 Leadership Chairman, and Committee

It's time to rethink and transform traditional leadership models to better suit today's needs. Explore real-life club situations and how members can step up into leadership roles to inspire, to educate, and to lead for action. Participants will rethink, explore, and consider transformative leadership models to chart a new course.



This is the last issue for this administration's *Embracing Leadership*. This chairman has enjoyed bringing you information to assist your growth on your personal leadership journey. The committee has worked to provide resources for individual members and clubs to enhance the focus on building leadership skills. We hope you find the added resources in the Leadership Toolkit helpful.

